

**SULIT**



**BAHAGIAN PEPERIKSAAN DAN PENILAIAN  
JABATAN PENDIDIKAN POLITEKNIK DAN KOLEJ KOMUNITI  
KEMENTERIAN PENGAJIAN TINGGI**

**JABATAN PERDAGANGAN**

**PEPERIKSAAN AKHIR**

**SESI I : 2022 / 2023**

**DPP30043 : REGIONAL ECONOMIC DEVELOPMENT**

**TARIKH : 21 DISEMBER 2022**

**MASA : 11.15 AM – 1.15 PM (2 JAM)**

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Kertas ini mengandungi **EMPAT (4)** halaman bercetak.

ESEI (4 soalan)

Dokumen sokongan yang disertakan : Tiada

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**JANGAN BUKA KERTAS SOALAN INI SEHINGGA DIARAHKAN**

(CLO yang tertera hanya sebagai rujukan)

**SULIT**

**SECTION A : 100 MARKS****INSTRUCTION :**

This section consists of **FOUR (4)** essay questions. Answer **ALL** questions.

**QUESTION 1**

CLO1  
C1

- (a) Localization strategy is how a company adapts its message to a particular language or culture. When entering a new market, you need locally consumable websites, social media, marketing campaigns, and more. Localization strategy is your plan to make any needed modifications in tone, imagery, and subject matter to successfully connect with the local customer.

State **FIVE (5)** benefits of localization strategy.

[5 marks]

CLO1  
C1

- (b) Listed below are countries in Eastern Europe. Identify **THREE (3)** of the countries and its natural resources.

- |             |             |
|-------------|-------------|
| i. Poland   | ii. Ukraine |
| iii. Serbia | v. Russia   |
| iv. Kosovo  |             |

[6 marks]

CLO1  
C2

- (c) Explain **TWO (2)** primary sector economic activities in Caribbean Region.

[6 marks]

CLO1  
C2

- (d) Australasia is a region that comprises Australia, New Zealand and some neighboring islands in the Pacific Ocean and Melanesia is a sub region of Oceania in the southwestern Pacific Ocean. It extends from Sumba in the west to Tonga in the east, and includes the Arafura Sea and a few thousand islands.

Discuss multiple ethnicity and culture civilization in Oceania region below.

- i. Australasia  
ii. Melanesia

[8 marks]

**QUESTION 2**

CLO2  
C1 (a) List **FIVE (5)** countries in Centre Asia region. [5 marks]

CLO2  
C2 (b) The Association of Southeast Asian Nations, or ASEAN, was established on 8 August 1967 in Bangkok, Thailand, with the signing of the ASEAN Declaration (Bangkok Declaration). Members of ASEAN are Indonesia, Malaysia, Philippines, Singapore, Thailand, Brunei Darussalam, Viet Nam Laos and Myanmar making up what is today the ten States of ASEAN.

Explain **TWO (2)** functions of ASEAN. [5 marks]

CLO2  
C3 (c) Government is a system for cooperation across a large population such as a society, province or city. This may serve the common interests of the population in areas such as civility, justice, economy, defense, education, healthcare, safety and security. Governments may also be designed to provide rights, freedoms, civil duty and political participation such that people are free to define their own lives and influence the direction of society.

Explain **THREE (3)** political systems in Asia country. [15 marks]

**QUESTION 3**

CLO2  
C1 (a) Describe **TWO (2)** political influences below.

i. Bureaucracy. [2.5 marks]

ii. Trade control. [2.5 marks]

CLO2  
C2 (b) Food waste and plastic pollution are the most pressing environmental issues in the US in 2022. Discuss **TWO (2)** initiatives on how to reduce the environmental issues of plastic pollution and food waste.

[8 marks]

CLO2  
C3

- (c) Oceania is a region made up from thousands of islands throughout the Central and South Pacific Ocean. It includes Australia, the smallest continent in terms of total land area. Most of Australia and Oceania is under the Pacific, a vast body of water that is larger than all the Earth's continental landmasses and islands combined.

Provide in detail with examples **THREE (3)** economic sectors in Oceania Region below;

- i. Primary Sector. [4 marks]
- ii. Secondary Sector. [4 marks]
- iii. Tertiary Sector. [4 marks]

**QUESTION 4**CLO2  
C2

- (a) Identify **FIVE (5)** countries in South Africa Region. [5 marks]

CLO2  
C2

- (b) Explain **TWO (2)** natural resources in South Africa Region. [8 marks]

CLO2  
C3

- (c) Write in detail about the **THREE (3)** economic activities in South Africa Region in term of natural resources, climate and physical geography factors with examples. [12 marks]

**SOALAN TAMAT**