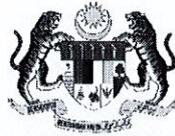


SULIT



**KEMENTERIAN PENDIDIKAN TINGGI
JABATAN PENDIDIKAN POLITEKNIK DAN KOLEJ KOMUNITI**

**BAHAGIAN PEPERIKSAAN DAN PENILAIAN
JABATAN PENDIDIKAN POLITEKNIK DAN KOLEJ KOMUNITI
KEMENTERIAN PENDIDIKAN TINGGI**

JABATAN PERDAGANGAN

PEPERIKSAAN AKHIR

SESI I : 2025/2026

DPP30053 : FUNDAMENTALS OF SUPPLY CHAIN MANAGEMENT

TARIKH : 25 NOVEMBER 2025

MASA : 2.30 PETANG - 4.30 PETANG (2 JAM)

Kertas ini mengandungi **EMPAT (4)** halaman bercetak.

Struktur (4 soalan)

Dokumen sokongan yang disertakan : Tiada

JANGAN BUKA KERTAS SOALAN INI SEHINGGA DIARAHKAN

(CLO yang tertera hanya sebagai rujukan)

SULIT

STRUCTURE: 100 MARKS**INSTRUCTION:**

This section consists of **FOUR (4)** structured questions. Answer **ALL** questions.

QUESTION 1

CLO1

- (a) i. State **FIVE (5)** components of supply chain in business. [5 marks]
- ii. Identify **FIVE (5)** types of supply chain application. [5 marks]
- (b) Describe transactional marketing strategy with a suitable example. [5 marks]
- (c) Explain **FOUR (4)** key customer expectations related to logistical performance below: [10 marks]
- i. Reliability
 - ii. Responsiveness
 - iii. Communication
 - iv. Knowing the customer

QUESTION 2

- CLO1 (a) Identify **FIVE (5)** dimensions of product quality. [5 marks]
- (b) i. Discuss insourcing decision in supply chain management. [4 marks]
- ii. Explain **THREE (3)** factors influencing make-or-buy decisions. [6 marks]
- (c) Elaborate **FOUR (4)** manufacturing strategies in the supply chain. [10 marks]

QUESTION 3

- CLO1 (a) Identify **SIX (6)** types of forecasting component. [6 marks]
- (b) Interpret **THREE (3)** forecasting techniques in supply chain activities. [9 marks]
- (c) Explain **TWO (2)** components of the forecasting process. [10 marks]

QUESTION 4

- CLO1 (a) Describe a global supply chain integration. [5 marks]
- (b) Discuss **FOUR (4)** global compliance in the global supply chain. [10 marks]
- (c) Elaborate **FIVE (5)** types of supply chain relationships and their dependency. [10 marks]

END OF QUESTION