

SULIT



**BAHAGIAN PEPERIKSAAN DAN PENILAIAN
JABATAN PENDIDIKAN POLITEKNIK DAN KOLEJ KOMUNITI
KEMENTERIAN PENDIDIKAN MALAYSIA**

JABATAN PERDAGANGAN

**PEPERIKSAAN AKHIR
SESI DISEMBER 2018**

DPP6033: INTERNATIONAL MANAGEMENT

**TARIKH : 22 APRIL 2019
MASA : 11.15 PAGI - 1.15 TENGAHARI (2 JAM)**

Kertas ini mengandungi **THREE (3)** halaman bercetak.

Esei (4 soalan)

Dokumen sokongan yang disertakan : Tiada

JANGAN BUKA KERTAS SOALAN INI SEHINGGA DIARAHKAN

(CLO yang tertera hanya sebagai rujukan)

SULIT

INSTRUCTION:

This section consists of **FOUR (4)** essay questions. Answer **ALL**.

QUESTION 1

CLO1
C1

(a) Identify **FOUR (4)** common elements of compensation packages among international manager.

[10 marks]

CLO1
C2

(b) Describe **FIVE (5)** selection criteria of human resource for international manager.

[15 marks]

QUESTION 2

CLO1
C1

(a) Define the values in culture.

[5marks]

CLO1
C2

(b) Discuss the theory of Hofstede Cultural dimension below.

- i. High Uncertainty Avoidance and Low Uncertainty Avoidance
- ii. Individualism and Collectivism

[10 marks]

CLO1
C3

(c) Interpret the theory of Trompenaars Cultural dimension below.

- i. Neutral and Emotional
- ii. Sequential Approaches and Synchronous Approaches

[10 marks]

QUESTION 3

CLO2
C2

(a) Explain **TWO (2)** distinct predispositions that most MNC's have in their cultural strategic predispositions.

[5 marks]

CLO2
C3

(b) Interpret Parochialism and Simplification across culture in the international management.

[10marks]

CLO2
C4

"Both domestically and internationally, organizations find themselves leading workforces that have a variety of cultures and consist of a largely diverse population of women, men, young and old people, blacks, whites and many others. However, diversity can cause many problems to the organizations"

(c) Determine **FOUR (4)** potential problems associated with diversity.

[10 marks]

QUESTION 4CLO3
C3

(a) Interpret **FOUR (4)** ways of effective communications in cross cultural communication in MNC's.

[10 marks]

CLO3
C4

(b) The cross culture negotiation has its own process. Explain the process accordingly.

[15 marks]

END OF QUESTIONS

