

SULIT



**BAHAGIAN PEPERIKSAAN DAN PENILAIAN
JABATAN PENDIDIKAN POLITEKNIK DAN KOLEJ KOMUNITI
KEMENTERIAN PENDIDIKAN MALAYSIA**

JABATAN PERDAGANGAN

**PEPERIKSAAN AKHIR
SESI DISEMBER 2018**

DPP5033: PHYSICAL DISTRIBUTION

**TARIKH : 21 APRIL 2019
MASA : 11.15 PAGI - 1.15 TENGAHARI (2 JAM)**

Kertas ini mengandungi **TIGA (3)** halaman bercetak.

Esei (4 soalan)

Dokumen sokongan yang disertakan : Tiada

JANGAN BUKA KERTAS SOALAN INI SEHINGGA DIARAHKAN

(CLO yang tertera hanya sebagai rujukan)

SULIT

INSTRUCTION:

This section consists of **FOUR (4)** essay questions.

Answer **ALL** the questions.

QUESTION 1

CLO1
C1 a) Identify **FIVE (5)** benefits of Logistics Management. [10 marks]

CLO1
C2 b) Explain **FIVE (5)** benefits offered by warehouses. [15 marks]

QUESTION 2

CLO2
C1 a) Define Distribution Channel. [5 marks]

CLO2
C2 b) Explain **THREE (3)** types of Distribution Channel. [10 marks]

CLO2
C3 c) Interpret **FIVE (5)** relevant variables under channel structure. [10 marks]

QUESTION 3

CLO2
C2

- | | | |
|-------------------|---|------------|
| | a) Describe strategic distribution decisions. | [5 marks] |
| CLO2
C3 | b) Interpret the following network design issues:
i) Inventory Positioning
ii) Number of facilities | [10 marks] |
| CLO2
C4 | c) Determine TWO (2) categories of labour under the distribution centre. | [10 marks] |
| QUESTION 4 | | |
| CLO3
C2 | a) Identify the international distribution management. | [5 marks] |
| CLO3
C3 | b) Interpret TWO (2) international warehouse functions in managing global distribution networks. | [10 marks] |
| CLO3
C4 | c) Distinguish TWO (2) global strategies in distribution management. | [10 marks] |

SOALAN TAMAT

