

SULIT



**BAHAGIAN PEPERIKSAAN DAN PENILAIAN
JABATAN PENDIDIKAN POLITEKNIK DAN KOLEJ KOMUNITI
KEMENTERIAN PENDIDIKAN MALAYSIA**

JABATAN PERDAGANGAN

PEPERIKSAAN AKHIR

SESI JUN 2018

DPP6033: INTERNATIONAL MANAGEMENT

TARIKH : 29 OKTOBER 2018

MASA : 11.15 PAGI - 1.15 TENGAHARI (2 JAM)

Kertas ini mengandungi **TIGA (3)** halaman bercetak.

Esei (4 soalan)

Dokumen sokongan yang disertakan : Tiada

JANGAN BUKA KERTAS SOALAN INI SEHINGGA DIARAHKAN

(CLO yang tertera hanya sebagai rujukan)

SULIT

INSTRUCTION:

This section consists of **FOUR (4)** essay questions. Answer **ALL**.

QUESTION 1

- | | | |
|------------|--|-----------|
| CLO1
C1 | (a) Describe the definition of International Management | [5 marks] |
| CLO1
C2 | (b) Identify FOUR (4) challenges of being expatriate in foreign country | [10marks] |
| CLO1
C3 | (c) Interpret the adjustment process that international human resource usually prepared for the expatriate in their selection procedures | [10marks] |

QUESTION 2

- | | | |
|------------|---|-----------|
| CLO1
C2 | (a) Explain FIVE (5) values in transition among Japan managers nowadays. | [10marks] |
| CLO1
C3 | (b) Interpret cultural dimension by Trompenaars by orientations below | |
| | i. Universalism | [3marks] |
| | ii. Particularism | [3marks] |
| | iii. Neutral | [3marks] |
| | iv. Emotional | [3marks] |
| | v. Diffuse | [3marks] |

QUESTION 3CLO2
C3

- a) Interpret predispositions by ethnocentric, polycentric, regioncentric and geocentric orientation by mission, strategy, culture and production

[10marks]

CLO2
C3

- b) Interpret the nature of organizational culture on

i) Family Culture

[5marks]

ii) Eiffel Tower Culture

[5marks]

iii) Guided missile culture

[5marks]

QUESTION 4CLO3
C3

- (a) Interpret the meaning of communication in open world of International Management

[5 marks]

- (b) Identify the verbal communication below and explain the country that use the verbal style

CLO3
C4

i) Contextual and Personal Style

[5marks]

ii) Affective and Instrumental Style

[5marks]

CLO3
C4

- (c) Cross cultural communication faced a few barriers that distract the understanding.
Determine that **TWO (2)** communication barriers

[10marks]

SOALAN TAMAT