

SULIT



**BAHAGIAN PEPERIKSAAN DAN PENILAIAN
JABATAN PENDIDIKAN POLITEKNIK DAN KOLEJ KOMUNITI
KEMENTERIAN PENDIDIKAN MALAYSIA**

JABATAN PERDAGANGAN

PEPERIKSAAN AKHIR

SESI JUN 2018

DPP5033: PHYSICAL DISTRIBUTION MANAGEMENT

TARIKH : 03 NOVEMBER 2018

MASA : 11.15 PAGI - 1.15 TENGAHARI (2 JAM)

Kertas ini mengandungi **EMPAT (4)** halaman bercetak.

Esei (4 soalan)

Dokumen sokongan yang disertakan : Tiada

JANGAN BUKA KERTAS SOALAN INI SEHINGGA DIARAHKAN

(CLO yang tertera hanya sebagai rujukan)

SULIT

INSTRUCTION:

This section consists of **FOUR (4)** essay questions.

Answer **ALL** the questions.

QUESTION 1

CLO1
C1 a) Describe **FIVE (5)** scopes of physical distribution activities in logistics. [10 marks]

CLO1
C2 b) Explain the following role of distribution function:

- i) Transportation
- ii) Warehousing
- iii) Market Logistics

[15 marks]

QUESTION 2

CLO2
C1 a) Describe alternative channels in physical distribution activities. [5 marks]

CLO2
C2 b) Explain the following design of distribution channel:

- i) Set and coordinate distribution objectives
- ii) Specify the distribution tasks

[10 marks]

CLO2
C3 c) Relate how the following channel characteristics in distribution management:

- i) Market variables
- ii) Product variables

[10 marks]

QUESTION 3CLO2
C2

a) Describe the facility consideration in physical distribution activities. [5 marks]

CLO2
C2

b) Explain the following inventory planning techniques:

i) Inventory Demand

ii) Vendor Managed Inventory (VMI)

[10 marks]

CLO2
C3

c) Interpret how the following product handling works in distribution management:

i) Receiving

ii) Replenishment

[10 marks]

QUESTION 4CLO3
C2

- a) Describe the international distribution management. [5 marks]

CLO3
C3

- b) Interpret **TWO (2)** international transportation functions in managing global distribution networks. [10 marks]

CLO3
C4

- c) Analyze **TWO (2)** global strategies in distribution management. [10 marks]

SOALAN TAMAT