

SULIT



**KEMENTERIAN PENDIDIKAN TINGGI
JABATAN PENDIDIKAN POLITEKNIK DAN KOLEJ KOMUNITI**

**BAHAGIAN PEPERIKSAAN DAN PENILAIAN
JABATAN PENDIDIKAN POLITEKNIK DAN KOLEJ KOMUNITI
KEMENTERIAN PENDIDIKAN TINGGI**

JABATAN PERDAGANGAN

PEPERIKSAAN AKHIR

SESI I : 2023/2024

DPP40053: INTRODUCTION TO LOGISTICS MANAGEMENT

**TARIKH : 29 DISEMBER 2023
MASA : 8.30 PG – 10.30 PG (2 JAM)**

Kertas ini mengandungi TIGA (3) halaman bercetak.
Struktur (4 soalan)

Dokumen sokongan yang disertakan : Tiada

JANGAN BUKA KERTAS SOALAN INI SEHINGGA DIARAHKAN

(CLO yang tertera hanya sebagai rujukan)

INSTRUCTION:

This section consists of **FOUR (4)** structured questions. Answer **ALL** questions.

QUESTION 1

- CLO1 (a) List any **FIVE (5)** logistics organizational orientation. [5 marks]
- CLO1 (b) Explain the marketing mix in logistics as follow:
i) Product
ii) Promotion [5 marks]
- CLO1 (c) Discuss any **FIVE (5)** key logistics activities. [15 marks]

QUESTION 2

- CLO2 (a) Comment on air transport organizations in Malaysia. [5 marks]
- CLO2 (b) Write **FIVE (5)** modes of transport that can be used to transport the goods. [10 marks]
- CLO2 (c) Figure out **TWO (2)** types of vessel for the carriage of cargo by sea. [10 marks]

QUESTION 3

- CLO2 (a) Use an example to demonstrate types of inventories accordingly.
[10 marks]
- CLO2 (b) i) Differentiate **FIVE (5)** differences between manual material handling and automated material handling.
[10 marks]
- CLO2 ii) Determine **FIVE (5)** things need to put on carton as requirements for shipping marks.
[5 marks]

QUESTION 4

- CLO2 (a) Write **FIVE (5)** functions of warehousing in logistics activities.
[5 marks]
- CLO2 (b) Provide **FIVE (5)** types of warehouse according to the functions.
[10 marks]
- CLO2 (c) Figure out any **FIVE (5)** types of storage systems used in warehouses.
[10 marks]

END OF QUESTIONS