

SULIT



**KEMENTERIAN PENDIDIKAN TINGGI
JABATAN PENDIDIKAN POLITEKNIK DAN KOLEJ KOMUNITI**

**BAHAGIAN PEPERIKSAAN DAN PENILAIAN
JABATAN PENDIDIKAN POLITEKNIK DAN KOLEJ KOMUNITI
KEMENTERIAN PENDIDIKAN TINGGI**

JABATAN PERDAGANGAN

PEPERIKSAAN AKHIR

SESI II : 2023/2024

DPP40053: INTRODUCTION TO LOGISTICS MANAGEMENT

TARIKH : 10 JUN 2024

MASA : 8.30 PAGI – 10.30 PAGI

Kertas ini mengandungi **TIGA (3)** halaman bercetak.
Bahagian A: Struktur (4 soalan)

JANGAN BUKA KERTAS SOALAN INI SEHINGGA DIARAHKAN

(CLO yang tertera hanya sebagai rujukan)

INSTRUCTION:

This section consists of **FOUR (4)** structured questions. Answer **ALL** questions.

QUESTION 1

- CLO1 (a) List **FIVE (5)** importance of logistics. [5 marks]
- CLO1 (b) Elaborate any **TWO (2)** advantages of Third-Party Logistics (3PL). [5 marks]
- CLO1 (c) Explain **THREE (3)** marketing mixes in logistics. [15 marks]

QUESTION 2

- CLO2 (a) Elaborate **TWO (2)** main functions of transportation in logistics. [5 marks]
- CLO2
- You were instructed by your superior to analyze the most suitable mode of transportation to export 70 tons palm oil from Malaysia to Vietnam.
- (b) Apply your knowledge to suggest to your superior the best mode of transportation that can carry out 70 tons of palm oil. [10 marks]
- CLO2 (c) Determine **FOUR (4)** types of transport documents for the international shipment. [10 marks]

QUESTION 3

Imagine you are the manager of a retail store that sell electronic products. During a recent sales promotion, you noticed a sudden surge in customer demand for a particular smartphone model.

- CLO2 (a) Apply your understanding of push and pull inventory strategies as to recommend a suitable inventory management approach to the company. [10 marks]

- CLO2 (b) Differentiate **FIVE (5)** characteristics of Manual and Automated Material Handling Equipment. [15 marks]

QUESTION 4

- CLO2 (a) Write any **TWO (2)** functions of a warehouse. [5 marks]

- CLO2 (b) Public and private warehouse are two different types of warehouse. Based on your understanding, apply your knowledge on factors to be considered to decide which warehouse to choose to store products. [10 marks]

- CLO2 (c) Determine **FOUR (4)** storage systems in a warehouse. [10 marks]

END OF QUESTIONS