SULIT



KEMENTERIAN PENDIDIKAN TINGGI JABATAN PENDIDIKAN POLITEKNIK DAN KOLEJ KOMUNITI

BAHAGIAN PEPERIKSAAN DAN PENILAIAN JABATAN PENDIDIKAN POLITEKNIK DAN KOLEJ KOMUNITI KEMENTERIAN PENDIDIKAN TINGGI

JABATAN PERDAGANGAN

PEPERIKSAAN AKHIR

SESI II: 2024/2025

DPP40053: INTRODUCTION TO LOGISTICS MANAGEMENT

TARIKH: 21 MEI 2025

MASA : 8.30 PAGI – 10.30 PAGI (2 JAM)

Kertas ini mengandungi EMPAT (4) halaman bercetak.

Struktur (4 soalan)

Dokumen sokongan yang disertakan: Tiada

JANGAN BUKA KERTAS SOALAN INI SEHINGGA DIARAHKAN

(CLO yang tertera hanya sebagai rujukan)

SULIT

INSTRUCTION:

This section consists of FOUR (4) structured questions. Answers ALL questions.

QUESTION 1

CLO₁

CLO₂

CLO₂

CLO₂

CLO₂

CLO1 (a) Elaborate **TWO** (2) types of marketing mix in logistics.

[5 marks]

(b) Examine FOUR (4) key logistics activities.

[10 marks]

(c) Analyze **FOUR (4)** impacts of inadequate port infrastructure on international logistics performance.

[10 marks]

QUESTION 2

(a) Discuss TWO (2) disadvantages of road transportation in logistics.

[5 marks]

(b) Examine **FOUR (4)** regulatory bodies and its contribution to the transportation sector in Malaysia.

[10 marks]

(c) Identify FOUR (4) types of transport documentation used in logistics activities.

[10 marks]

QUESTION 3

CLO₂

- (a) With example, explain the following types of inventories:
 - i. Raw materials and component parts
 - ii. Finished goods

[5 marks]

CLO2

(b) Apply your knowledge of inventory control by explaining the following situations where a business should use push or pull inventory control.

List	Situation	Types of Inventory Control Push @ pull	Explanation
	Example: A restaurant prepares fresh meals only after customers place an order.	Pull	The business follows a just-in-time system, reducing food waste.
i.	A company has reliable demand forecasts and enough storage space.		
ii.	A startup with limited capital wants to reduce storage costs.		
iii.	A business works with overseas suppliers that have long lead times.		
iv.	A clothing retailer customises designs based on customer orders.		

[10 marks]

CLO₂

(c) Analyze the differences between manual and automated material handling in logistics activities.

[10 marks]

QUESTION 4

CLO₂

(a) Write TWO (2) advantages of private warehouse.

[5 marks]

CLO₂

(b) Examine any FOUR (4) technologies that can aid warehouse operation.

[10 marks]

CLO₂

(c) A warehouse is a facility used for storing goods, typically a large, plain building situated in industrial parks on the outskirts of cities, towns or villages. Beyond storage, warehouses serve various other functions and support multiple activities. Analyse FOUR (4) importance of a warehouse in logistics operations.

[10 marks]

END OF QUESTIONS